

THE FORD EXPRESS NEW VEHICLE WARRANTY

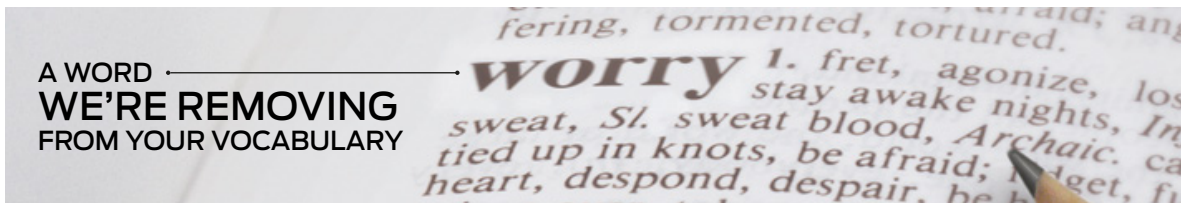


Preferred Insurance Plan

This plan devised by Ford India, in association with all the Ford dealerships across India and four leading national insurance companies, offers you unmatched service at almost nil-cash payment. It is hassle-free and gives you easy new policy insurance, existing policy renewal, and near cashless service.

- Competitive rates
- Pre Agreed Depreciation for composite and functional parts
- Instant Policy Issuance through online system
- 24x7 Helpline for claims & towing assistance pan-India
- Assured quality repairs through Ford dealer network using genuine parts & standard repair processes
- Insurance partners - Bajaj Allianz, Royal Sundaram, New India Assurance, Ifco Tokio

[Click here](#) to know more.



Preferred Insurance

Ford India, as a part of their efforts to help its customers enjoy a worry free and affordable vehicle ownership experience is pleased to bring to its customers **Comprehensive Motor Package Policy** from the four leading General Insurance Companies of India.

As you aware it is mandatory by law to have a minimum Third Party Cover for every vehicle while the Comprehensive & Personal Accident cover is recommended to cover the risk of damage to the vehicle

Benefits to customers

- Hassle free, Transparent, Fast and Fair claim settlement
- Near Cashless accident repairs on Pan india basis across Ford Authorized Dealer Network
- Instant Policy issuance through online system
- Pre Agreed Depreciation for composite and functional parts
- 24 X7 helpline support for Claims and all insurance related needs of your car
- Assured quality repairs through Ford Dealer Network using Genuine Parts and Standard repair Processes

Please contact your nearest **Ford Dealer** (or) call **1800-258-2545** (or) email us inshelpford@tata-bss.com for more details.

THE FORD EXPRESS NEW VEHICLE WARRANTY



Ford's Rapid Response Team

Assistance, when you really need it.

To know more, SMS "RSA" to 56263.

While you might plan to perfection and take every precaution to make sure your road trips are smooth, every traveller knows that this is not always possible. But now travel in peace, knowing that help is just a call away. Presenting Ford Service Roadside Assistance. This is designed to enhance your overall Ford ownership experience, by providing you with 24hr/7day emergency support related to the use of your Ford vehicle.

Our goal is to ensure that even if your Ford is immobilized, whether at home or while traveling, any inconvenience to you and your family is minimized. In case of any problem with your Ford, just call our Roadside Assistance and they will be there to help you out. So if you ever run into inconvenience on the road, rest assured. Ford service is just a call away.

Customer Benefits

Roadside Assistance at home or on the road

If your vehicle is immobilized whether at home or on the road, Ford Service Roadside Assistance will attend to your vehicle. For minor repairs where we can fix the vehicle at the roadside, our technician will try and mobilize your vehicle at the roadside.

Vehicle Recovery

If your vehicle is unable to be mobilized following a mechanical or electrical breakdown, a recovery vehicle will be sent to recover your vehicle to the nearest authorized Ford dealer.

Taxi

If your vehicle is recovered to a dealer by Ford Service Roadside Assistance, the driver and passengers will be provided with one free taxi ride, up to 50km from the breakdown location, in order to continue your journey.

Vehicle Recovery following an Accident

If your vehicle is unable to be mobilized following a road traffic accident, Ford Service Roadside Assistance will organize to send a recovery vehicle to recover your vehicle to the nearest authorized Ford dealer.